



DIANA WEEKS



CREATIVE DIRECTOR

As head designer for Words by a Pro, Diana brings our copy to life in stunning clarity. From determining the perfect balance of white space in client blogs, to creating custom infographics for our clients' white papers, to implementing design strategies for case studies, Diana ensures a reader's first impression is simply: Wow!

With more than 11 years of experience, she's been the the design and project management lead on numerous projects, integrating advertising, public/ media relations, graphic design, social media, web design, radio, TV and video production into comprehensive marketing campaigns.

CONTACT

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2654 W. Horizon Ridge Pkwy
Ste. B5-106
Henderson, NV 89052

EXPERIENCE

Freelance Designer | dbyDee | 2006 - Current

- Develops engaging and innovative digital and print designs.
- Highly adept at visual strategy, layout development, branding, print and new media advertising.
- Proficient in website design/development and coding.
- Helps clients achieve business development and business growth goals through forward-thinking graphic designs and strategies.

Account Manager | Imagine Communications | 2011- 2015

- Lead the marketing/communication efforts for small to mid-size companies.
- Specialized in the broad areas of advertising, public/media relations, graphic design, social media, web design, video production, book publishing and government affairs.

EDUCATION

Master of Business Administration | 2008

Roseman University of Health Services, Henderson, Nevada

Bachelor of Science in Communications | 2005

Concentration in advertising & PR, minor in graphic design
Pensacola Christian College, Pensacola, Florida

SKILLS

Adobe Creative Suite

Illustrator, Photoshop, InDesign, Muse

Microsoft Office

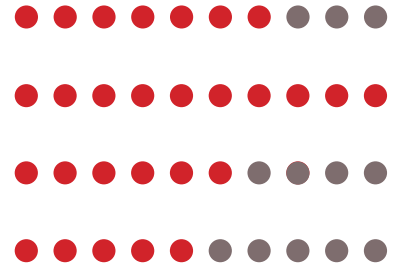
Word, Excel, PowerPoint, Publisher, Outlook

Web Design Platforms

WordPress, Shopify, SquareSpace, Wix, Weebly

Web Coding

CSS, Html



SALES

Worked in the commercial real estate industry for 4.5 years and is proficient in Salesforce and ACT.

AWARDS

Young Professional Finalist and recipientw of the 2014 *Athena Award* presented by the Women's Chamber of Commerce.

Inducted into the 2015 *Young Professional Women's Hall of Fame* by the Women's Chamber of Commerce.



COMMUNITY INVOLVEMENT

Volunteer my time to many causes including: SM@RTConnections, an organization that works under the umbrella of the Henderson Community Foundation, that helps educate parents and children about the dangers of the Internet, sexting and how to become good digital citizens. I also volunteer weekly at my local church as a Sunday School and VBS teacher.

Fluent in English, Swahili and Kikuyu.

BILINGUAL